

Martina

Digital designer

Giurastante

Work

DESIGN LEAD - Media Monks

July 2021 / Hilversum, NL

- Led a team of designers, ensuring project deliverables met client expectations by providing constructive feedback and quality control.
- Under NDA, working on digital assets (photo editing, digital illustration) for a high-profile client.

ART DIRECTOR - Medical-X

Feb 2020 / July 2021 Rotterdam, NL

- Creation of the new brand identity and brand guidelines
- Design of the new website
- Shooting and editing of promotional video and photos
- Creation and production of packaging
- Creation of assets and animations for social media

INTERN DIGITAL DESIGNER - Adidas

Feb 2019 / July 2019 / Amsterdam, NL

- Digital CMS for EMEA newsletters
- Digital AD for terrex outdoor
- Assisted the Art director for My Shelter campaign, newsletter, online assets.

INTERN DESIGNER - Interfashion

Oct 2018 / Jan 2019 / Rimini, Italy

- Fashion designer assistant
- Realization of technical drawing for SS FW 2020

Contact

- 🏠 Amsterdam
- ☎ +310634488961
- ✉ martina.giurastante@gmail.com

Portfolio

- 🌐 <https://www.martinagiurastante.com>
- 📷 [marte.ai](#)

Nice to meet you!

I am a multimedia creative with a strong background in digital design. With a specialization in AI, I integrate emerging technologies, 3D, and digital design principles to drive innovation and explore new creative possibilities.

My skill set allows me to seamlessly blend creativity with technology, delivering engaging digital experiences that push the boundaries of what's possible in the multimedia landscape.

Skills IT

ADOBE SUITE
CINEMA 4D
REDSHIFT
FIGMA
WIX

MIDJOURNEY
ADOBE FIREFLY
RUNAWAY
LUMA AI
KLINGA AI ..
COMFY UI
GEMINI

Education

MBA DESIGN, FASHION AND TECH

2018 / Bologna University, Italy

- Fashion trends, Communication, Photography
- Additional workshops:
- Realization of a fashion exhibition
- Realization of a wordpress website
- Realization brand identity for the show

BACHELOR INDUSTRIAL DESIGN

Sep 2014 - Feb 2017 / Bologna, Italy

Sep 2015 - Jan 2016 / Izmir, Turkey, Yasar University

- Industrial design, Graphic design, Communication.

Languages

ENG ITA NL